

Indiana Limestone Company wants to support your sales and marketing efforts and be a part of your success. Our goal is to provide you with the tools to get your name in the minds of homeowners.

## Sales Resources

**WE CAN PROVIDE YOU THE FOLLOWING TO HELP BOOST YOUR SALES:**

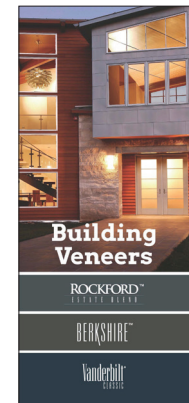
### Marketing Literature

You need something that will stop people in their tracks. Clients will love looking at images and information featured in our brochures, product guides, and other promotional print material. They're the best way to inspire customers to consider Indiana Limestone products. We can provide the following for you:

- Co-branded literature
- Co-branded postcards



*Urban Hardscapes Brochure*



*Estate Veneer Series Trifold Brochure*

### Custom Displays

Indiana Limestone Company will work with you in making recommendations on the display that can best showcase our products in your indoor or outdoor showroom. We can help you:

- Develop a product mix best suited for your market
- Develop a stocking profile to support your business needs



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### Display Samples

Pop up display is ideal choice when convenience, cost-savings, and portability are top priorities. These portable displays can be used to create a high-impact exhibit that is easy and quick to assemble.



### Paid Digital Advertising

When you advertise with Google Advertising, you're investing in your business. Reach your marketing goals by taking advantage of different ad formats and features to customize your ads to your different business goals. Below are some common marketing goals you could strive for. Getting a potential customer to:

- Take action on your website
- Visit your store
- Call your business
- Install your app

